

Daniel Spagnolo.

(He/Him) | Senior Product Designer

EXPERIENCE

Senior Product Designer — Culture Amp

Current role / Melbourne, AUS

Design Lead for Culture Amp's first AI product release (AI Comment Summaries) — enhancing time efficiency for HR professionals.

Creating platform-wide AI design guidelines and patterns — enabling scalable AI product development and supporting cross-functional teams.

Design Lead for Culture Amp's flagship People Analytics product — driving innovative insights for HR professionals.

Accessibility working group Design Lead — improving accessibility and processes across the product.

Senior Product Designer — Unmind

Jan 2021 - Dec 2021 / London, UK

Design Lead for Unmind's Adoption squad (web, iOS, and Android).

Led the re-design of the account creation flow — leading to ~5% increase in sign-ups.

Senior Product Designer — Babylon Health

Jun 2019 - May 2020 / London, UK

Design Lead for Babylon Health's NHS "GP at Hand" enrolment service (web, iOS, and Android).

Designed improvements to maximise automation of GP at Hand registrations — leading to a 10% increase in successful registrations.

Senior Product Designer — Onfido

Oct 2016 - Dec 2018 / London, UK

Design Lead for the identity verification Web SDK.

UX/UI Designer — Reed.co.uk

Aug 2014 - Jun 2016 / London, UK

CONTACT

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PORTFOLIO

www.ux.danielspagnolo.com

EDUCATION

Interaction Design Foundation

AI for Designers (Distinction)

2024 / Online

Accessibility: Design for all (Distinction)

2020 / Online

General Assembly

User Experience Design Immersive

2014 / London, UK

SKILLS

- UX/UI design
- AI product design
- Product strategy/planning
- Usability testing
- Research
- Prototyping
- Design systems
- Workshops
- Mentoring